

BG2LZ, LLC Privacy Statement

Updated: September 10, 2016

BG2LZ, LLC (“BG2LZ”) is strongly committed to protecting the privacy of your personal information. This privacy statement explains BG2LZ’s data collection and use practices with respect to its website (the “Site”). By using the pages in the Site, you agree to the information collection and use practices described in this privacy statement. If you do not agree to the terms set forth below, do not use the Site.

Collection of Personal Information

We may ask you for information that personally identifies you or provides information about yourself (“personal information”) or allows us to contact you to provide a service or carry out a transaction that you have requested. The personal information we collect may include your name, your address, your credit card number, your email address and other contact information, and other information about products and/or services requested through the Site. You are not required to provide the personal information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our products or services or respond to questions you may have.

The Site may also collect certain non-personal information about your visit, such as the name of the Internet service provider and the Internet Protocol (IP) address through which you access the Internet; the date and time you access the Site; the pages that you access while at the Site and the Internet address of the website from which you linked directly to the Site. This information is used, among other reasons, to help improve the Site, analyze use trends and administer the Site.

Use of Personal Information

Except as otherwise required by law, the personal information collected on the Site will be used solely to operate the Site and to provide the service(s) and/or product(s) or carry out the transaction(s) you have requested or authorized. In support of these purposes, BG2LZ may use personal information to provide you with more effective customer service, send promotional or advertising materials to you (see opt-out provisions below), to improve the Site and any related BG2LZ products or services, and to make the Site easier to use by eliminating the need for your repeated entry of the same information. In order to offer you a more consistent experience in your interactions with BG2LZ, information collected by the Site may be combined with information collected in connection with other BG2LZ products and services.

BG2LZ may occasionally hire other companies to provide limited services on our behalf, such as website hosting. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using that information for any other purpose.

BG2LZ may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on BG2LZ or the Site; or (b) protect and defend the rights or property of BG2LZ and the Site. BG2LZ may also disclose personal information about you if we determine that disclosure is reasonably necessary to enforce our Terms and Conditions, End User License Agreement, or protect other users of the Site.

Control of Personal Information

Except as otherwise described in this privacy statement, your personal information will not be shared outside of BG2LZ and its subsidiaries and affiliates without your permission.

Security of Personal Information

BG2LZ is strongly committed to protecting the security of your personal information. When you submit personal information on the Site, BG2LZ will take all reasonable efforts in order to protect your personal information. When you submit sensitive information such as your credit card number, that information is encrypted with _____ encryption. BG2LZ also uses certain security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure once it is received. Nevertheless, it is also your responsibility to protect the secrecy of your personal information, including your credit card information, username and password. If you believe that your username and/or password has been compromised, please contact BG2LZ immediately. To do so, or if you have any other questions about the security of the Website, send an e-mail to _____ or call _____.

Credit Card Transactions

Some features of the Site require credit card transactions. BG2LZ utilizes industry standard Secure Sockets Layer (SSL) servers on our transaction pages to encrypt your information and prevent unauthorized access. SSL encrypts all of your personal information including name, address, and credit card number to prevent unauthorized access as the information travels over the Internet.

Shortly after an order is processed, you will receive a confirmation via e-mail. You are advised to print out and save a copy of the order confirmation for verification necessary to resolve any issues with your order.

Cookies

We may use cookies on the Site to ensure the integrity of the registration process and to personalize the Site. A cookie is a small text file that is placed on your hard disk by a web page server and that helps the Site to recall your specific information on subsequent visits. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.

The use of cookies simplifies the process of delivering relevant content, eases Site navigation, and provides other similar benefits to users of the Site. When you return to the Site, the information you previously provided can be retrieved, so you can easily use the Site's features. If you choose to decline cookies, you may not be able to fully experience the features of the Site.

Choice/Opt-Out

The Site provides you with the opportunity to choose to receive updates about BG2LZ and any information of specials we may want you to know about. You are automatically added to BG2LZ's mailing list and signed up for the above-described services from BG2LZ when you place an order. If you would like to be removed from this list and/or opt out of these services,

please click here **[add hyperlink]** or call or write us at the address and telephone number listed below. Please allow ____ business days for processing of your opt-out request.

If you need to correct or update your account information, or you no longer desire our services, you can do so on the Site, by sending an e-mail to _____, or calling _____.

Links to Other Sites

The Site may contain links to other sites which are not affiliated with BG2LZ. Any such link is not, and is not intended to be, an endorsement of such other website or its content and you should review the terms of use and privacy policy of such other website. These websites operate independently of BG2LZ and BG2LZ is not responsible for the privacy practices or the content of such websites.

Changes to this Privacy Statement

We reserve the right to update this privacy statement from time to time and without notice to you. All such updates shall be effective immediately unless otherwise stated. We encourage you to periodically review this privacy statement to stay informed about how we are helping to protect the personal information we collect. Your continued use of the Site constitutes your agreement to this privacy statement, as amended from time to time.

Contact Information

BG2LZ welcomes your comments regarding this privacy statement. If you believe that BG2LZ has not adhered to this privacy statement, please contact us electronically or via postal mail at the following address, and we will use commercially reasonable efforts to promptly determine and remedy the problem:

BG2LZ, LLC

Phone: _____

E-mail: _____